Making Connections in the Middle East and North Africa

A U.S. and MENA Information & Communications Technology Project Forum

save the dates

May 14-17, 2006

Shangri-La's Barr Al Jissah Hotel • Muscat, Oman

U.S. TRADE AND DEVELOPMENT AGENCY

Making Connections in the Middle East and North Africa
A U.S. and MENA Information & Communications Technology Project Forum

The U.S. Trade and Development Agency (USTDA) is sponsoring Making Connections in the Middle East and North Africa (MENA) to highlight regional ICT trade and investment projects. This event will also promote partnerships and dialogue on key issues related to ongoing, positive market growth and development in the region. Senior-level MENA government officials and representatives from leading private sector companies in MENA will attend to learn about new technologies, discuss policy developments, present concrete export and investment opportunities, and meet with representatives from U.S. companies.

Participating MENA Countries include:

Algeria, Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Morocco, Oman, Tunisia, UAE, West Bank/Gaza, Qatar and Yemen.

WHO SHOULD ATTEND: Representatives of U.S. companies providing ICT products and services and financial institutions.

THIS EVENT WILL FEATURE:
- Presentations about 30 newly-researched ICT opportunities (USD 2-200 million in size) from Algeria, Egypt, Iraq, Jordan, Lebanon, Morocco, Oman, Tunisia, West Bank/Gaza, and Yemen

- Opportunities for pre-scheduled "one-on-one" meetings (U.S. companies and financial institutions only) with the regional decision makers and U.S. government officials

- A comprehensive Project Resource Guide, containing country and sector profiles and detailing opportunities to be presented at the conference

- Updates on ICT sector development and related public policy issues in these rapidly expanding markets

- An opportunity to meet with regional ICT firms to promote future partnerships.

FEES:
The registration fee is US $550 for all U.S. companies and financial institutions and US $250 for companies and financial institutions from participating MENA countries. The fee includes a copy of the Project Resource Guide and CD, conference handbook, participant list and all meals and receptions listed on the program. Companies interested in obtaining a high profile at the conference are invited to consider sponsorship.

GOLD SPONSOR:

MOTOROLA

SUPPORTING ORGANIZATIONS:
Bilateral U.S.-Arab Chamber of Commerce, Information Technology Association of America, National U.S.-Arab Chamber of Commerce, the Telecommunications Industry Association, and the World Information Technology Services Alliance.

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